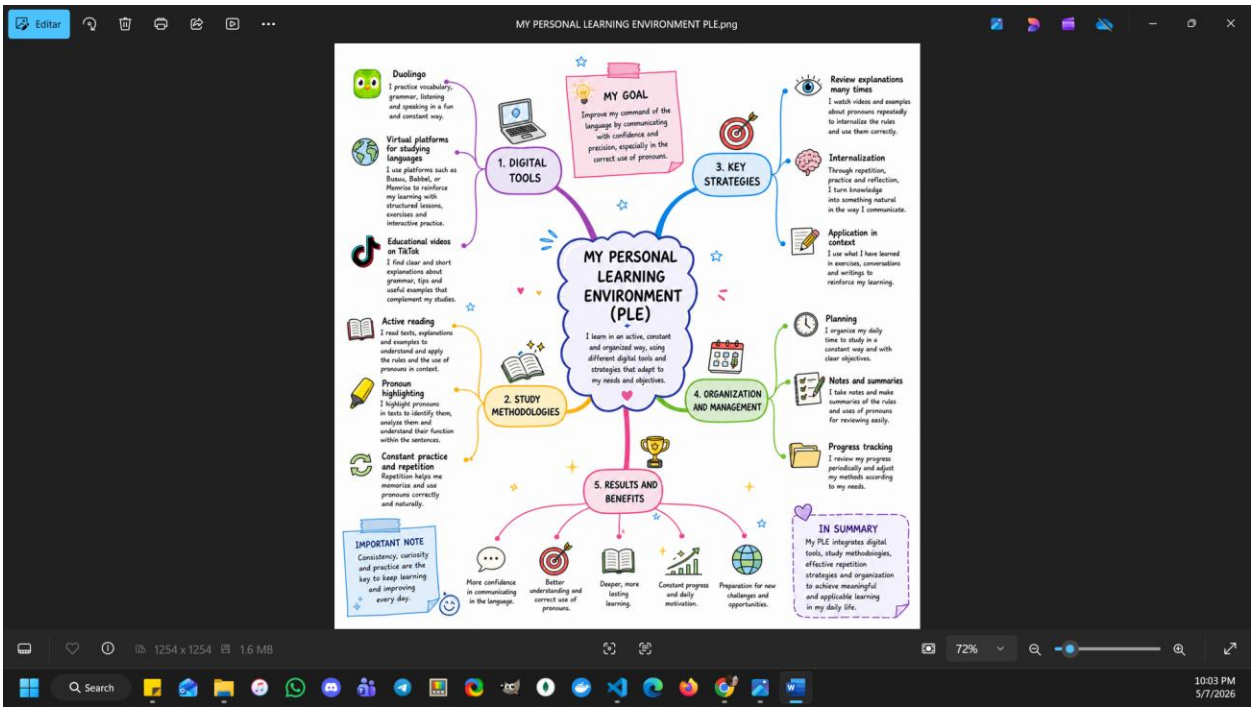
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MY PERSONAL LEARNING ENVIRONMENT PLE.png
MY PERSONAL LEARNING ENVIRONMENT (PLE)
I learn in an active, constant and organized way, using different digital tools and strategies that adapt to my needs and objectives.
MY GOAL
Improve my command of the language by communicating with confidence and precision, especially in the correct use of pronouns.
1. DIGITAL TOOLS
Duolingo
I practice vocabulary, grammar, listening and speaking in a fun and constant way.
Virtual platforms for studying languages
I use platforms such as Busuu, Babbel, or Memrise to reinforce my learning with structured lessons, exercises and interactive practice.
Educational videos on TikTok
I find clear and short explanations about grammar, tips and useful examples that complement my studies.
2. STUDY METHODOLOGIES
Active reading
I read texts, explanations and examples to understand and apply the rules and the use of pronouns in context.
Pronoun highlighting
I highlight pronouns in texts to identify them, analyze them and understand their function within the sentences.
Constant practice and repetition
Repetition helps me memorize and use pronouns correctly and naturally.
3. KEY STRATEGIES
Review explanations many times
I watch videos and examples about pronouns repeatedly to internalize the rules and use them correctly.
Internalization
Through repetition, practice and reflection, I turn knowledge into something natural in the way I communicate.
Application in context
I use what I have learned in exercises, conversations and writings to reinforce my learning.
4. ORGANIZATION AND MANAGEMENT
Planning
I organize my daily time to study in a constant way and with clear objectives.
Notes and summaries
I take notes and make summaries of the rules and uses of pronouns for reviewing easily.
Progress tracking
I review my progress periodically and adjust my methods according to my needs.
5. RESULTS AND BENEFITS
More confidence in communicating in the language.
Better understanding and correct use of pronouns.
Deeper, more lasting learning.
Constant progress and daily motivation.
Preparation for new challenges and opportunities.
IMPORTANT NOTE
Consistency, curiosity and practice are the key to keep learning and improving every day.
IN SUMMARY
My PLE integrates digital tools, study methodologies, effective repetition strategies and organization to achieve meaningful and applicable learning in my daily life.
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MY PERSONAL LEARNING ENVIRONM ENT (PLE)
MY NETWORK
Nivel 2: Learning Networks (PLN)
Nivel 3: Academic Interactions
Nivel 4: SENA Virtual Forums
Nivel 5: I interact with my instructors and peers in English.
Nivel 6: If I participate actively, I will improve my professional speaking.
MY WORK
Nivel 2: Workplace Application
Nivel 3: Business & Marketing Management
Nivel 4: "El Portal de la Salud" Projects
Nivel 5: I research global holistic and natural trends in English.
Nivel 6: I write product descriptions to position my private label brand.
MY SOURCES
Nivel 2: Information Sources
Nivel 3: Digital Resources & ICT
Nivel 4: SENA Territorium Platforms
Nivel 5: I study the B1.1+ modules to improve my grammar.
Nivel 6: I have reviewed the article by Kupchyk & Litvinchuk (2020).
MY TOOLS
Nivel 2: Learning Tools
Nivel 3: Content Creation Software
Nivel 4: Visual Design Platforms
Nivel 5: I use Canva to design English vocabulary flashcards.
Nivel 6: I use CapCut to practice pronunciation with subtitles.
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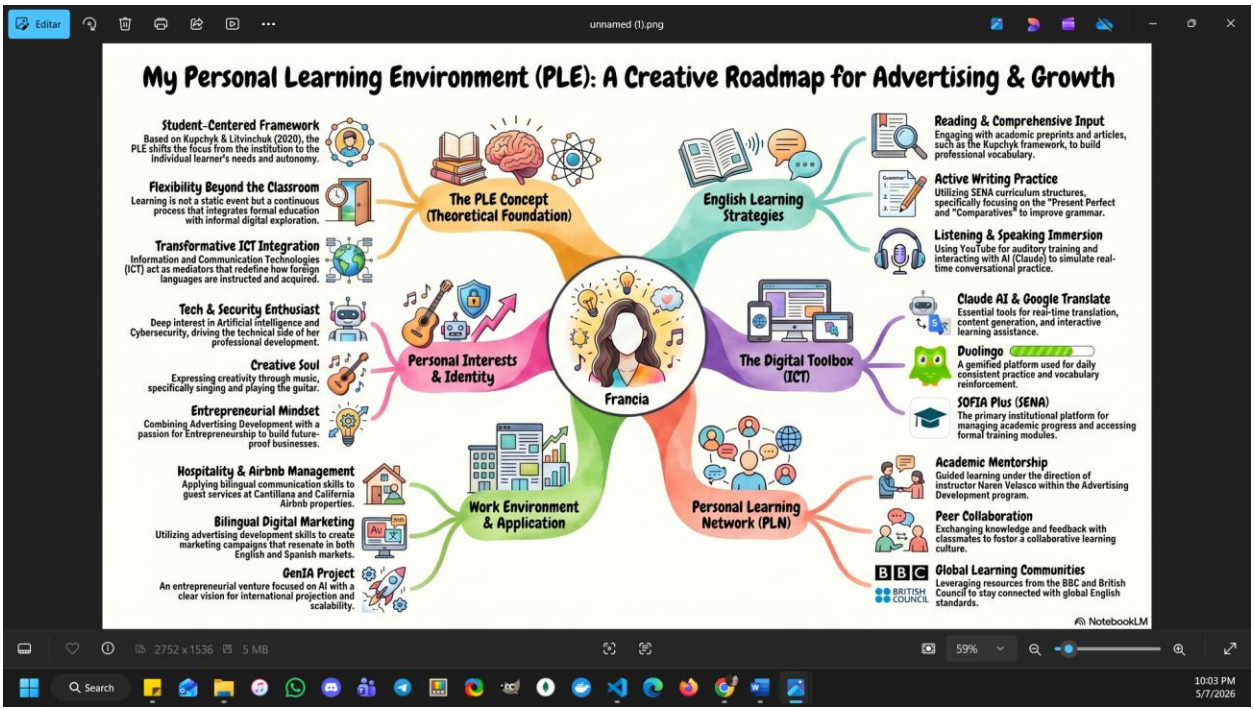
unnamed (1).png
My Personal Learning Environment (PLE): A Creative Roadmap for Advertising & Growth
Student-Centered Framework
Based on Kupchyk & Litvinchuk (2020), the PLE shifts the focus from the institution to the individual learner's needs and autonomy.
Flexibility Beyond the Classroom
Learning is not a static event but a continuous process that integrates formal education with informal digital exploration.
Transformative ICT Integration
Information and Communication Technologies (ICT) act as mediators that redefine how foreign languages are instructed and acquired.
The PLE Concept (Theoretical Foundation)
Tech & Security Enthusiast
Deep interest in Artificial intelligence and Cybersecurity, driving the technical side of her professional development.
Creative Soul
Expressing creativity through music, specifically singing and playing the guitar.
Entrepreneurial Mindset
Combining Advertising Development with a passion for Entrepreneurship to build future-proof businesses.
Personal Interests & Identity
Hospitality & Airbnb Management
Applying bilingual communication skills to guest services at Cantillana and California Airbnb properties.
Bilingual Digital Marketing
Utilizing advertising development skills to create marketing campaigns that resenate in both English and Spanish markets.
GenIA Project
An entrepreneurial venture focused on AI with a clear vision for international projection and scalability.
Work Environment & Application
Francia
English Learning Strategies
Reading & Comprehensive Input
Engaging with academic preprints and articles, such as the Kupchyk framework, to build professional vocabulary.
Active Writing Practice
Utilizing SENA curriculum structures, specifically focusing on the "Present Perfect and "Comparatives" to improve grammar.
Listening & Speaking Immersion
Using YouTube for auditory training and interacting with AI (Claude) to simulate real-time conversational practice.
The Digital Toolbox (ICT)
Claude AI & Google Translate
Essential tools for real-time translation, content generation, and interactive learning assistance.
Duolingo
A gemified platform used for daily consistent practice and vocabulary reinforcement.
SOFIA Plus (SENA)
The primary institutional platform for managing academic progress and accessing formal training modules.
Personal Learning Network (PLN)
Academic Mentorship
Guided learning under the direction of instructor Naren Velasco within the Advertising Development program.
Peer Collaboration
Exchanging knowledge and feedback with classmates to fostor a collaborative learning culture.
Global Learning Communities
Leveraging resources from the BBC and British Council to stay connected with global English standards.
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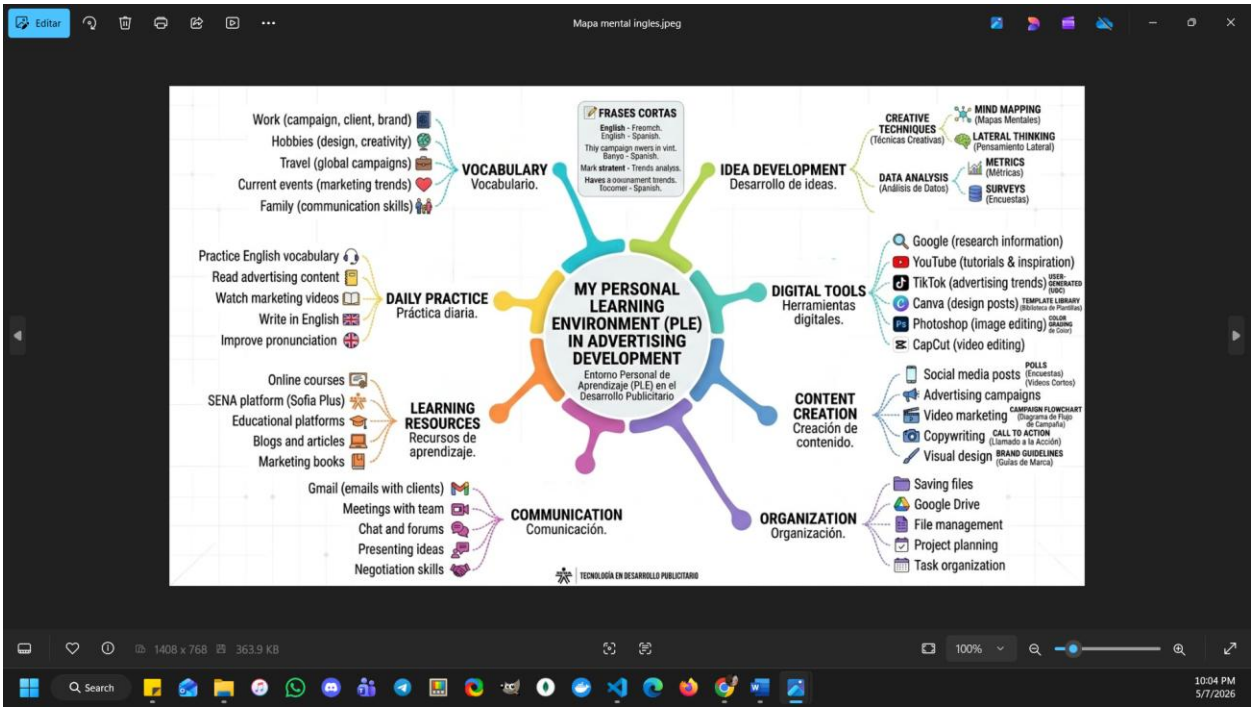
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MY PERSONAL LEARNING ENVIRONMENT (PLE) IN ADVERTISING DEVELOPMENT
Entorno Personal de Aprendizaje (PLE) en el Desarrollo Publicitario
FRASES CORTAS
VOCABULARY
Vocabulario.
Work (campaign, client, brand)
Hobbies (design, creativity)
Travel (global campaigns)
Current events (marketing trends)
Family (communication skills)
IDEA DEVELOPMENT
Desarrollo de ideas.
CREATIVE TECHNIQUES
(Técnicas Creativas)
MIND MAPPING
(Mapas Mentales)
LATERAL THINKING
(Pensamiento Lateral)
DATA ANALYSIS
(Análisis de Datos)
METRICS
(Métricas)
SURVEYS
(Encuestas)
DAILY PRACTICE
Práctica diaria.
Practice English vocabulary
Read advertising content
Watch marketing videos
Write in English
Improve pronunciation
DIGITAL TOOLS
Herramientas digitales.
Google (research information)
YouTube (tutorials & inspiration)
TikTok (advertising trends)
Canva (design posts)
Photoshop (image editing)
CapCut (video editing)
LEARNING RESOURCES
Recursos de aprendizaje.
Online courses
SENA platform (Sofia Plus)
Educational platforms
Blogs and articles
Marketing books
CONTENT CREATION
Creación de contenido.
Social media posts
Advertising campaigns
Video marketing
Copywriting
Visual design
POLLS
CAMPAIGN FLOWCHART
CALL TO ACTION
BRAND GUIDELINES
COMMUNICATION
Comunicación.
Gmail (emails with clients)
Meetings with team
Chat and forums
Presenting ideas
Negotiation skills
ORGANIZATION
Organización.
Saving files
Google Drive
File management
Project planning
Task organization
TECNOLOGÍA EN DESARROLLO PUBLICITARIO
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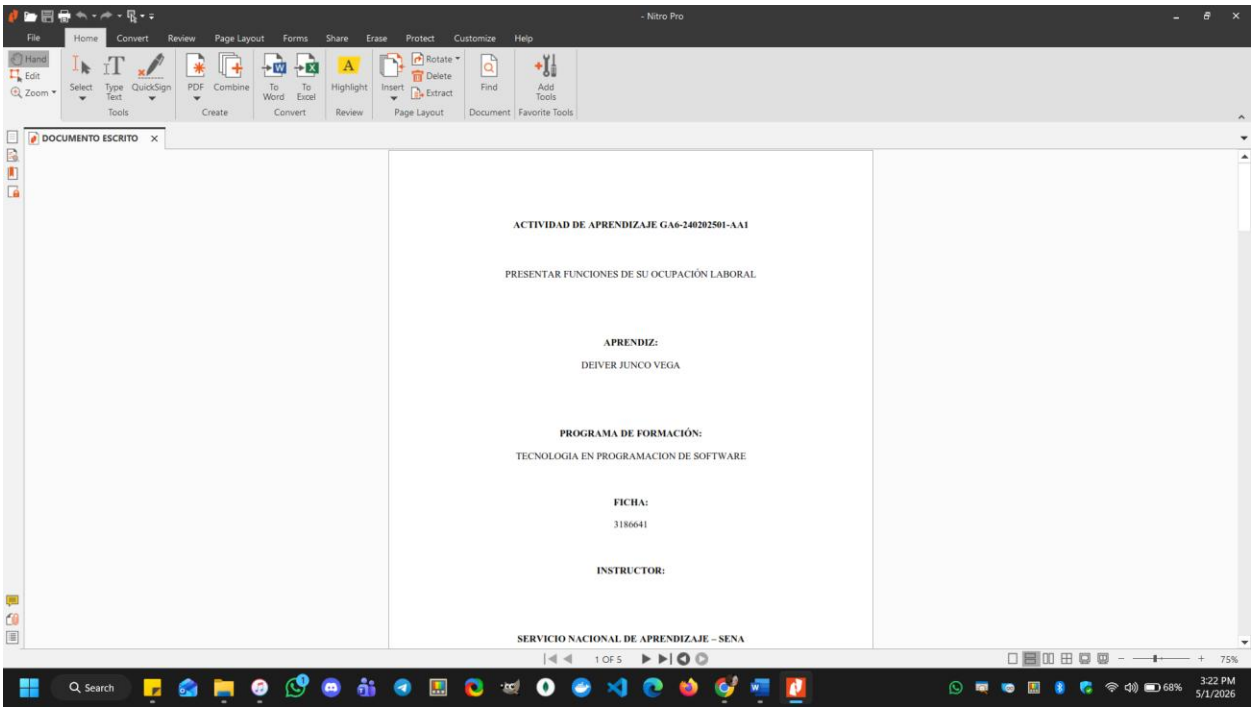
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ACTIVIDAD DE APRENDIZAJE GA6-240202501-AA1
PRESENTAR FUNCIONES DE SU OCUPACIÓN LABORAL
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DEIVER JUNCO VEGA
PROGRAMA DE FORMACIÓN:
TECNOLOGIA EN PROGRAMACION DE SOFTWARE
FICHA:
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INSTRUCTOR:
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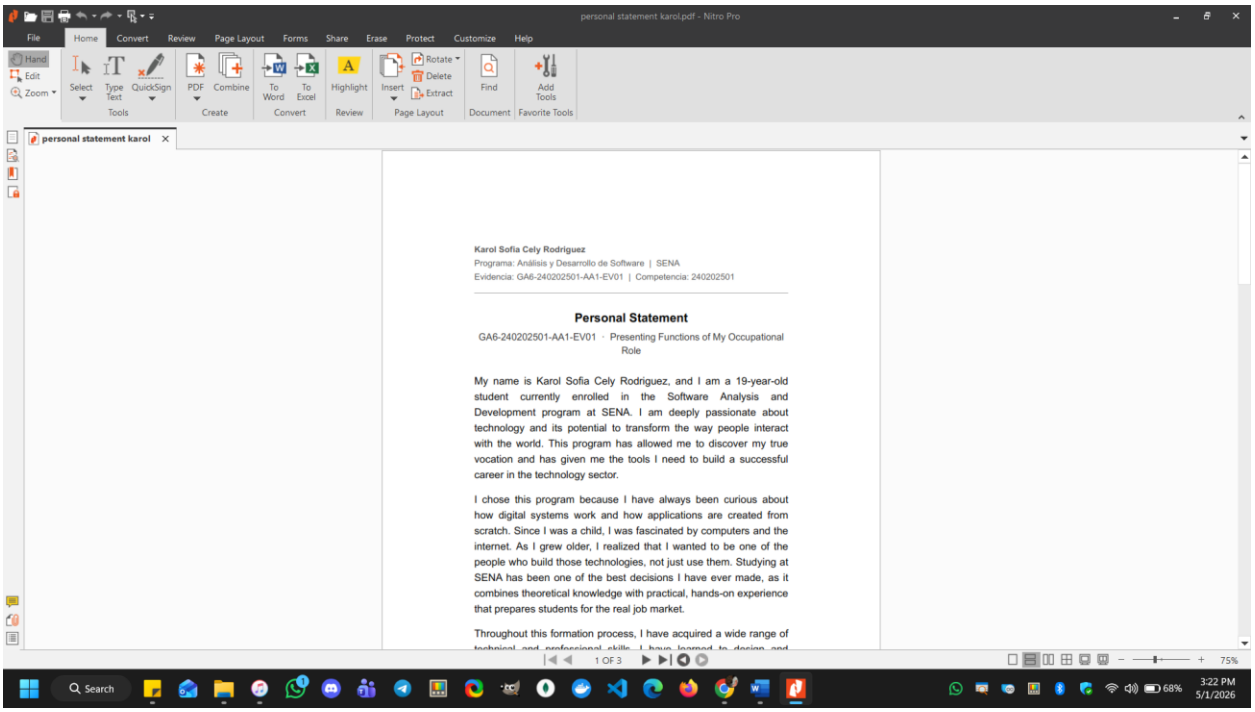
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personal statement karol
Karol Sofia Cely Rodriguez
Programa: Análisis y Desarrollo de Software | SENA
Evidencia: GA6-240202501-AA1-EV01 | Competencia: 240202501
Personal Statement
GA6-240202501-AA1-EV01 · Presenting Functions of My Occupational Role
My name is Karol Sofia Cely Rodriguez, and I am a 19-year-old student currently enrolled in the Software Analysis and Development program at SENA. I am deeply passionate about technology and its potential to transform the way people interact with the world. This program has allowed me to discover my true vocation and has given me the tools I need to build a successful career in the technology sector.
I chose this program because I have always been curious about how digital systems work and how applications are created from scratch. Since I was a child, I was fascinated by computers and the internet. As I grew older, I realized that I wanted to be one of the people who build those technologies, not just use them. Studying at SENA has been one of the best decisions I have ever made, as it combines theoretical knowledge with practical, hands-on experience that prepares students for the real job market.
Throughout this formation process, I have acquired a wide range of
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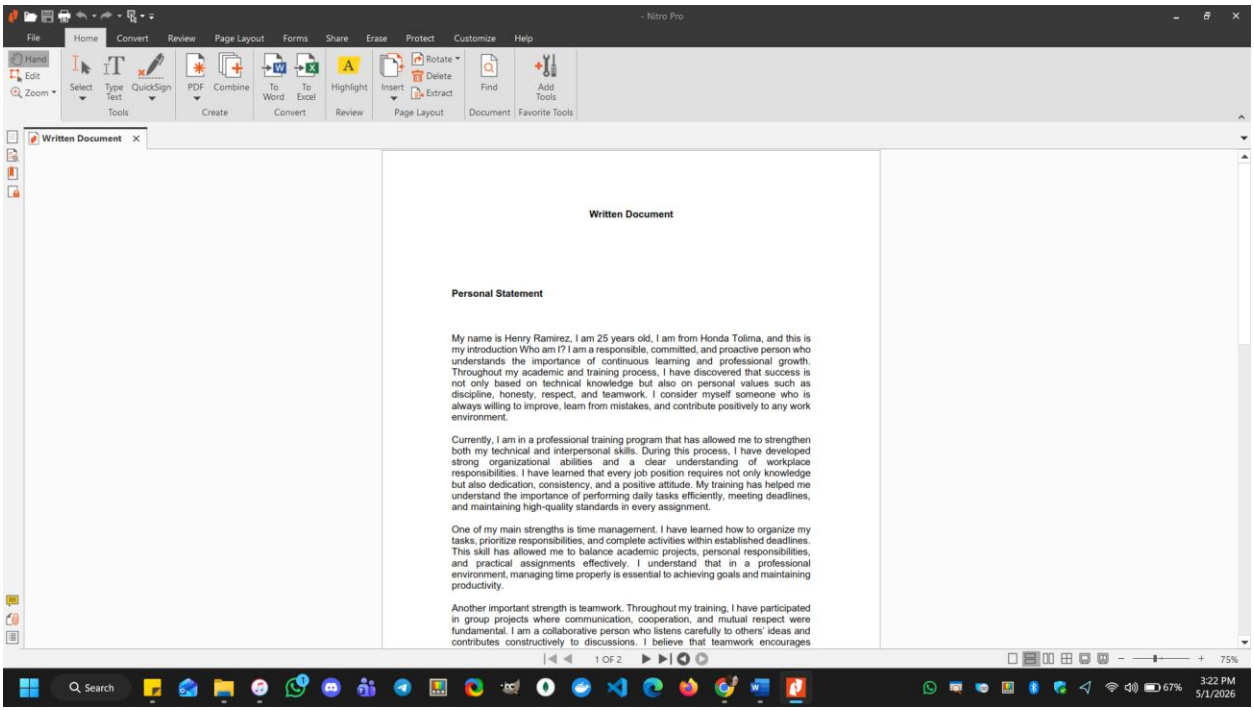

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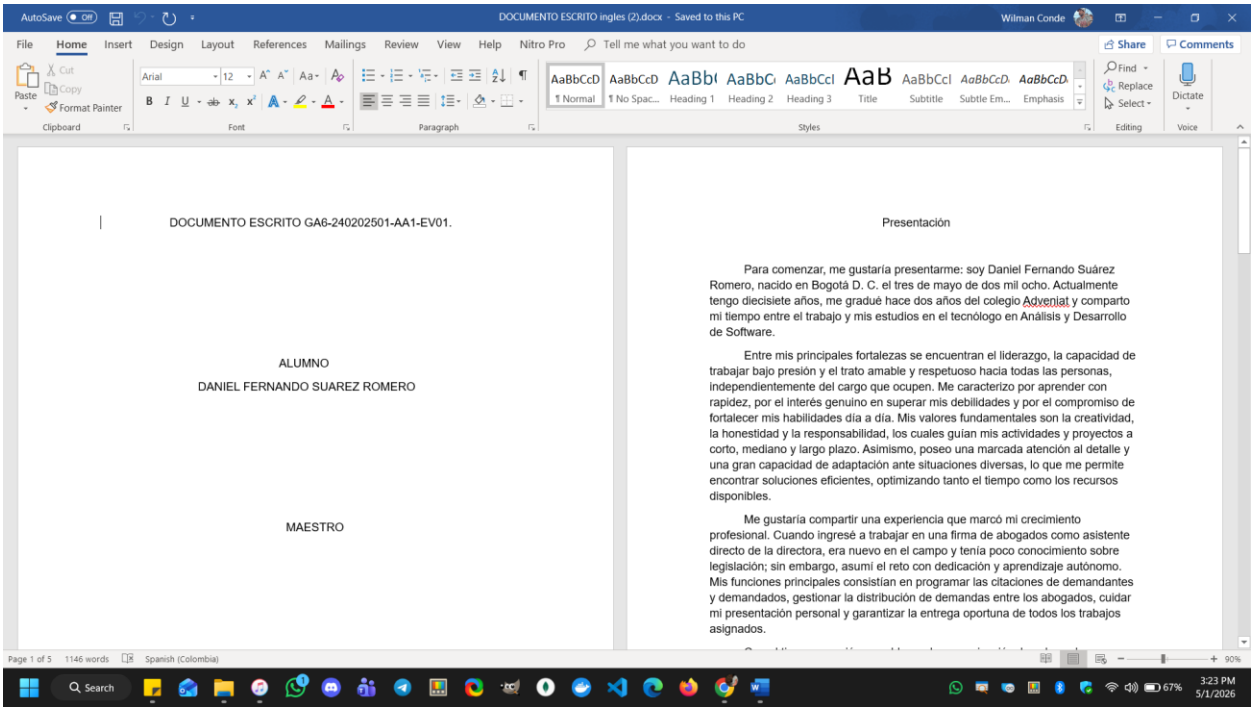
Personal Statement

My name is Henry Ramirez, I am 25 years old, I am from Honda Tolima, and this is my introduction Who am I? I am a responsible, committed, and proactive person who understands the importance of continuous learning and professional growth. Throughout my academic and training process, I have discovered that success is not only based on technical knowledge but also on personal values such as discipline, honesty, respect, and teamwork. I consider myself someone who is always willing to improve, learn from mistakes, and contribute positively to any work environment.

Currently, I am in a professional training program that has allowed me to strengthen both my technical and interpersonal skills. During this process, I have developed strong organizational abilities and a clear understanding of workplace responsibilities. I have learned that every job position requires not only knowledge but also dedication, consistency, and a positive attitude. My training has helped me understand the importance of performing daily tasks efficiently, meeting deadlines, and maintaining high-quality standards in every assignment.

One of my main strengths is time management. I have learned how to organize my tasks, prioritize responsibilities, and complete activities within established deadlines. This skill has allowed me to balance academic projects, personal responsibilities, and practical assignments effectively. I understand that in a professional environment, managing time properly is essential to achieving goals and maintaining productivity.

Another important strength is teamwork. Throughout my training, I have participated in group projects where communication, cooperation, and mutual respect were fundamental. I am a collaborative person who listens carefully to others' ideas and contributes constructively to discussions. I believe that teamwork encourages



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ALUMNO

DANIEL FERNANDO SUAREZ ROMERO

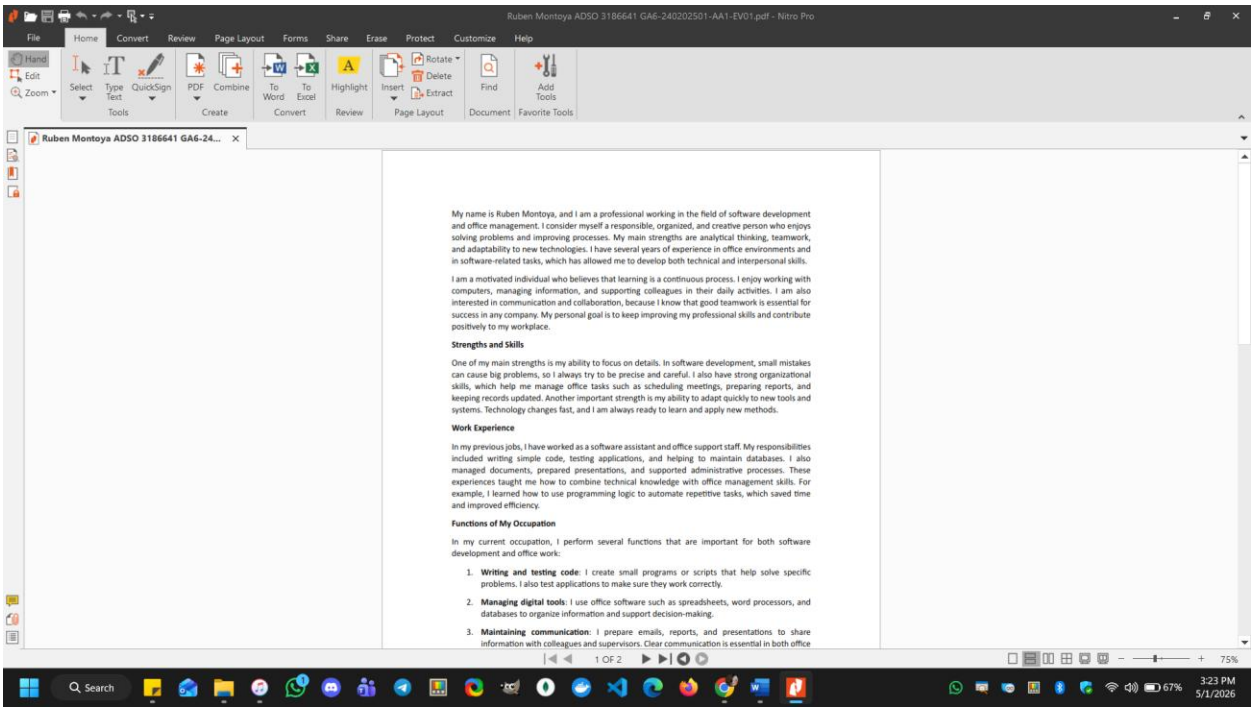
MAESTRO

Presentación

Para comenzar, me gustaría presentarme: soy Daniel Fernando Suárez Romero, nacido en Bogotá D. C. el tres de mayo de dos mil ocho. Actualmente tengo diecisiete años, me gradué hace dos años del colegio Adveniat y comparto mi tiempo entre el trabajo y mis estudios en el tecnólogo en Análisis y Desarrollo de Software.

Entre mis principales fortalezas se encuentran el liderazgo, la capacidad de trabajar bajo presión y el trato amable y respetuoso hacia todas las personas, independientemente del cargo que ocupen. Me caracterizo por aprender con rapidez, por el interés genuino en superar mis debilidades y por el compromiso de fortalecer mis habilidades día a día. Mis valores fundamentales son la creatividad, la honestidad y la responsabilidad, los cuales guían mis actividades y proyectos a corto, mediano y largo plazo. Asimismo, poseo una marcada atención al detalle y una gran capacidad de adaptación ante situaciones diversas, lo que me permite encontrar soluciones eficientes, optimizando tanto el tiempo como los recursos disponibles.

Me gustaría compartir una experiencia que marcó mi crecimiento profesional. Cuando ingresé a trabajar en una firma de abogados como asistente directo de la directora, era nuevo en el campo y tenía poco conocimiento sobre legislación; sin embargo, asumí el reto con dedicación y aprendizaje autónomo. Mis funciones principales consistían en programar las citaciones de demandantes y demandados, gestionar la distribución de demandas entre los abogados, cuidar mi presentación personal y garantizar la entrega oportuna de todos los trabajos asignados.


Ruben Montoya ADSO 3186641 GA6-240202501-AA1-EV01.pdf - Nitro Pro
Ruben Montoya ADSO 3186641 GA6-24...
My name is Ruben Montoya, and I am a professional working in the field of software development and office management. I consider myself a responsible, organized, and creative person who enjoys solving problems and improving processes. My main strengths are analytical thinking, teamwork, and adaptability to new technologies. I have several years of experience in office environments and in software-related tasks, which has allowed me to develop both technical and interpersonal skills.
I am a motivated individual who believes that learning is a continuous process. I enjoy working with computers, managing information, and supporting colleagues in their daily activities. I am also interested in communication and collaboration, because I know that good teamwork is essential for success in any company. My personal goal is to keep improving my professional skills and contribute positively to my workplace.
Strengths and Skills
One of my main strengths is my ability to focus on details. In software development, small mistakes can cause big problems, so I always try to be precise and careful. I also have strong organizational skills, which help me manage office tasks such as scheduling meetings, preparing reports, and keeping records updated. Another important strength is my ability to adapt quickly to new tools and systems. Technology changes fast, and I am always ready to learn and apply new methods.
Work Experience
In my previous jobs, I have worked as a software assistant and office support staff. My responsibilities included writing simple code, testing applications, and helping to maintain databases. I also managed documents, prepared presentations, and supported administrative processes. These experiences taught me how to combine technical knowledge with office management skills. For example, I learned how to use programming logic to automate repetitive tasks, which saved time and improved efficiency.
Functions of My Occupation
In my current occupation, I perform several functions that are important for both software development and office work:
1. Writing and testing code: I create small programs or scripts that help solve specific problems. I also test applications to make sure they work correctly.
2. Managing digital tools: I use office software such as spreadsheets, word processors, and databases to organize information and support decision-making.
3. Maintaining communication: I prepare emails, reports, and presentations to share information with colleagues and supervisors. Clear communication is essential in both office
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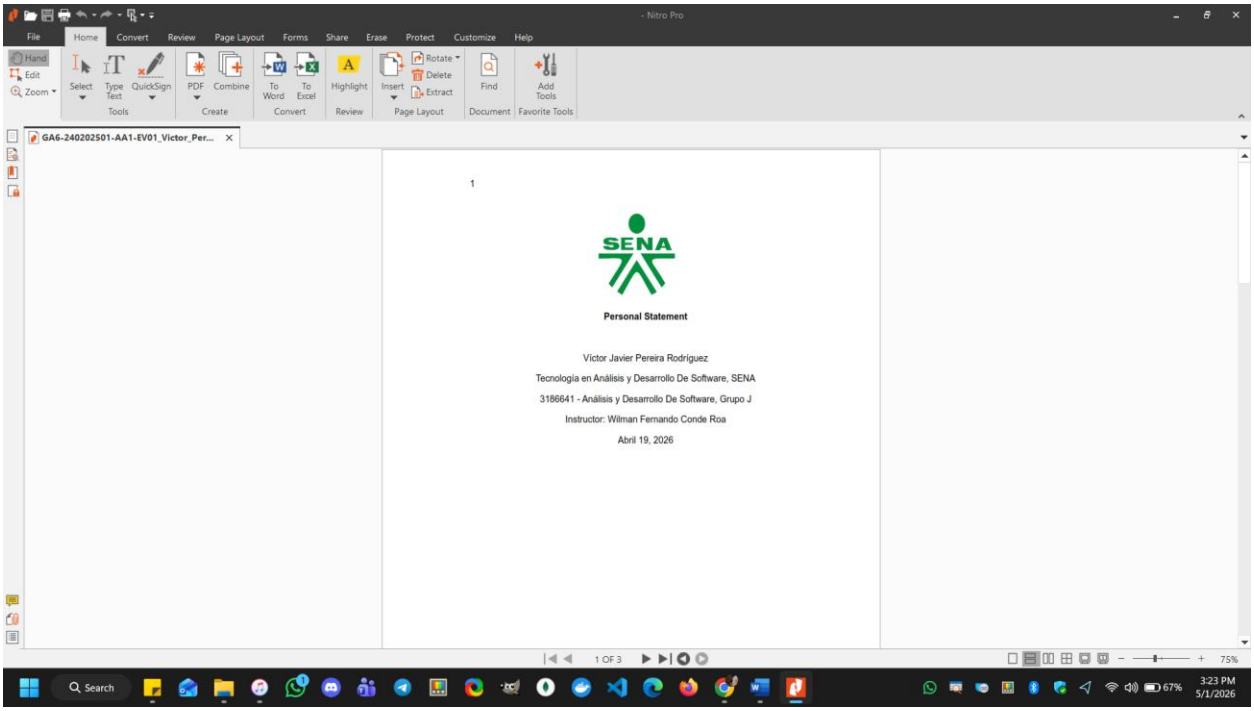
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SENA
Personal Statement
Víctor Javier Pereira Rodríguez
Tecnología en Análisis y Desarrollo De Software, SENA
3186641 - Análisis y Desarrollo De Software, Grupo J
Instructor: Wilman Fernando Conde Roa
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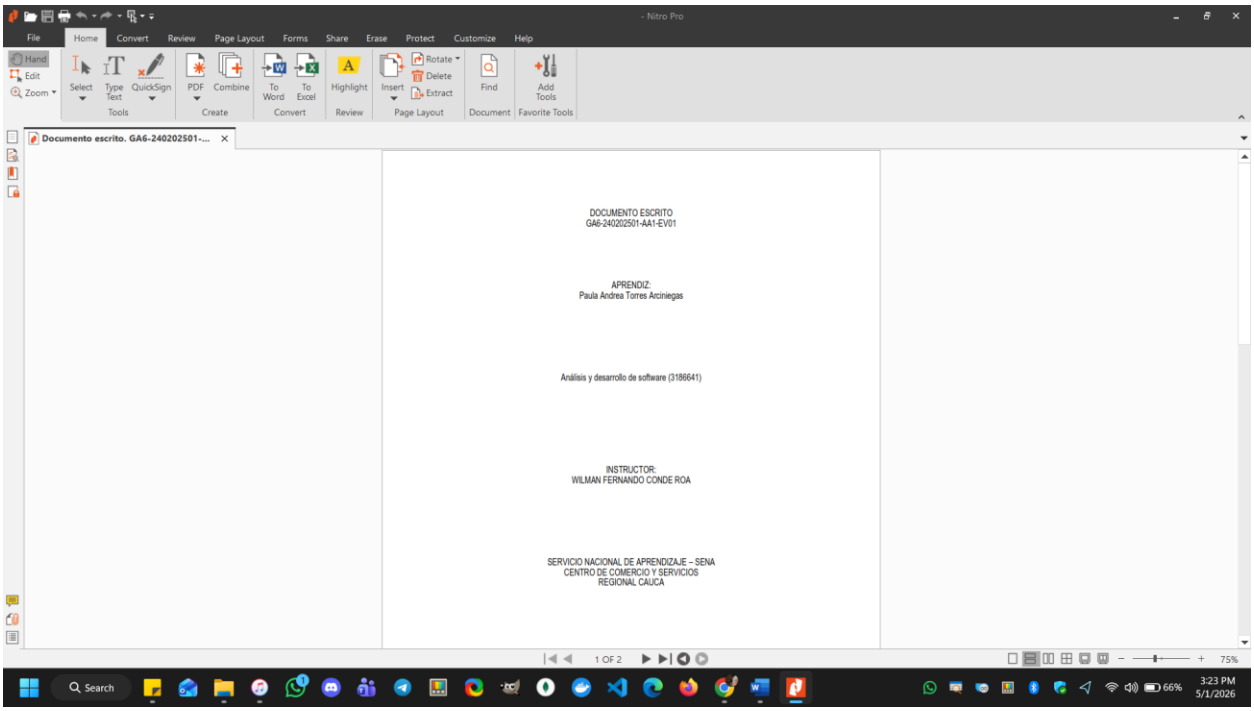
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Paula Andrea Torres Arciniegas
Análisis y desarrollo de software (3186641)
INSTRUCTOR:
WILMAN FERNANDO CONDE ROA
SERVICIO NACIONAL DE APRENDIZAJE – SENA
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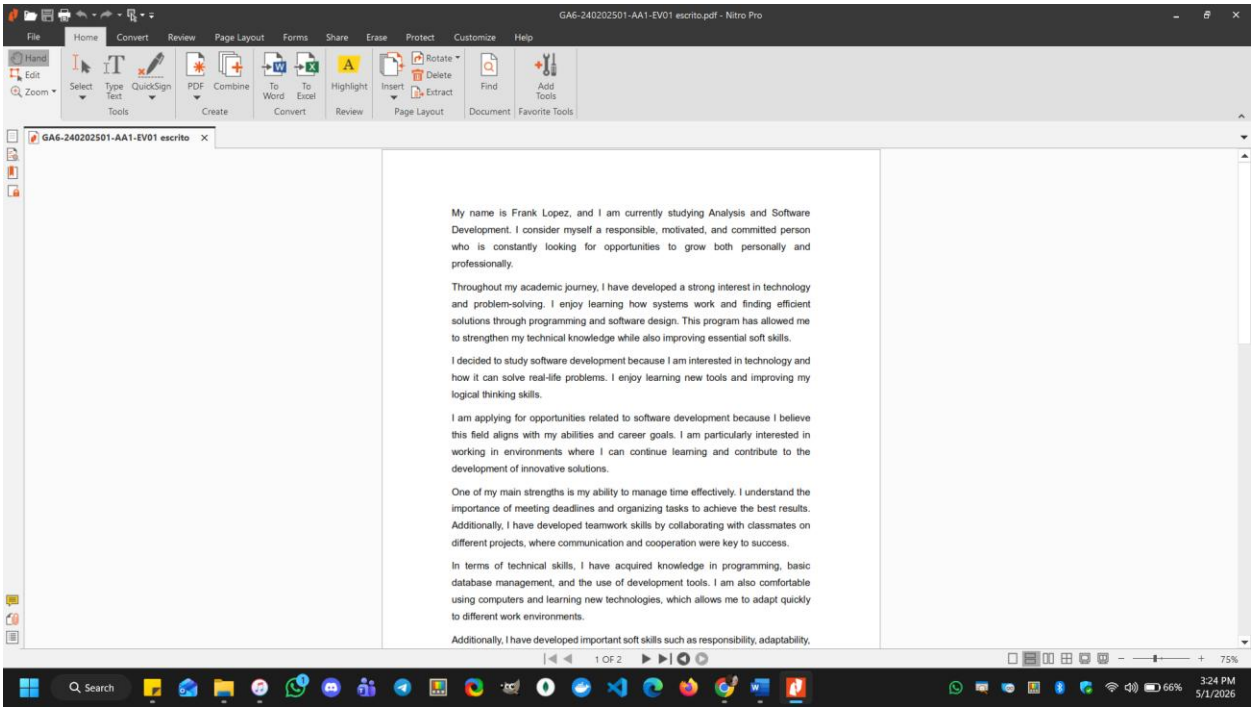
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GA6-240202501-AA1-EV01 escrito
My name is Frank Lopez, and I am currently studying Analysis and Software Development. I consider myself a responsible, motivated, and committed person who is constantly looking for opportunities to grow both personally and professionally.
Throughout my academic journey, I have developed a strong interest in technology and problem-solving. I enjoy learning how systems work and finding efficient solutions through programming and software design. This program has allowed me to strengthen my technical knowledge while also improving essential soft skills.
I decided to study software development because I am interested in technology and how it can solve real-life problems. I enjoy learning new tools and improving my logical thinking skills.
I am applying for opportunities related to software development because I believe this field aligns with my abilities and career goals. I am particularly interested in working in environments where I can continue learning and contribute to the development of innovative solutions.
One of my main strengths is my ability to manage time effectively. I understand the importance of meeting deadlines and organizing tasks to achieve the best results. Additionally, I have developed teamwork skills by collaborating with classmates on different projects, where communication and cooperation were key to success.
In terms of technical skills, I have acquired knowledge in programming, basic database management, and the use of development tools. I am also comfortable using computers and learning new technologies, which allows me to adapt quickly to different work environments.
Additionally, I have developed important soft skills such as responsibility, adaptability,
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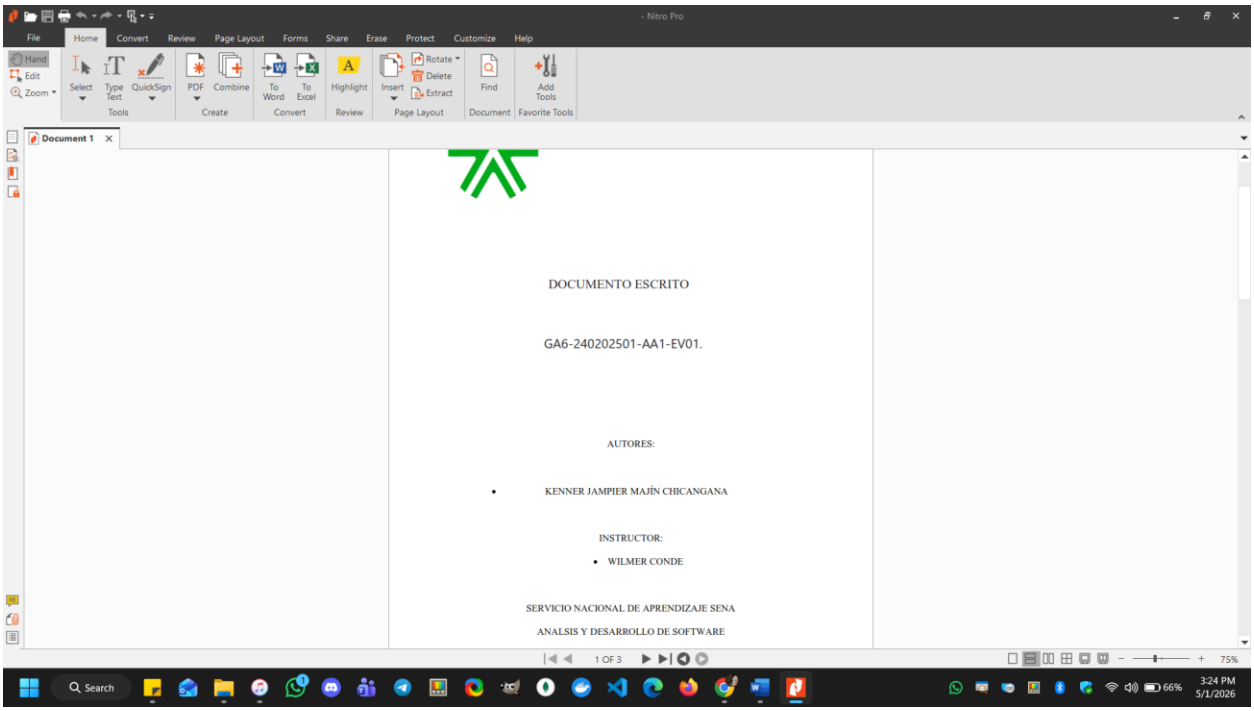

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AUTORES:

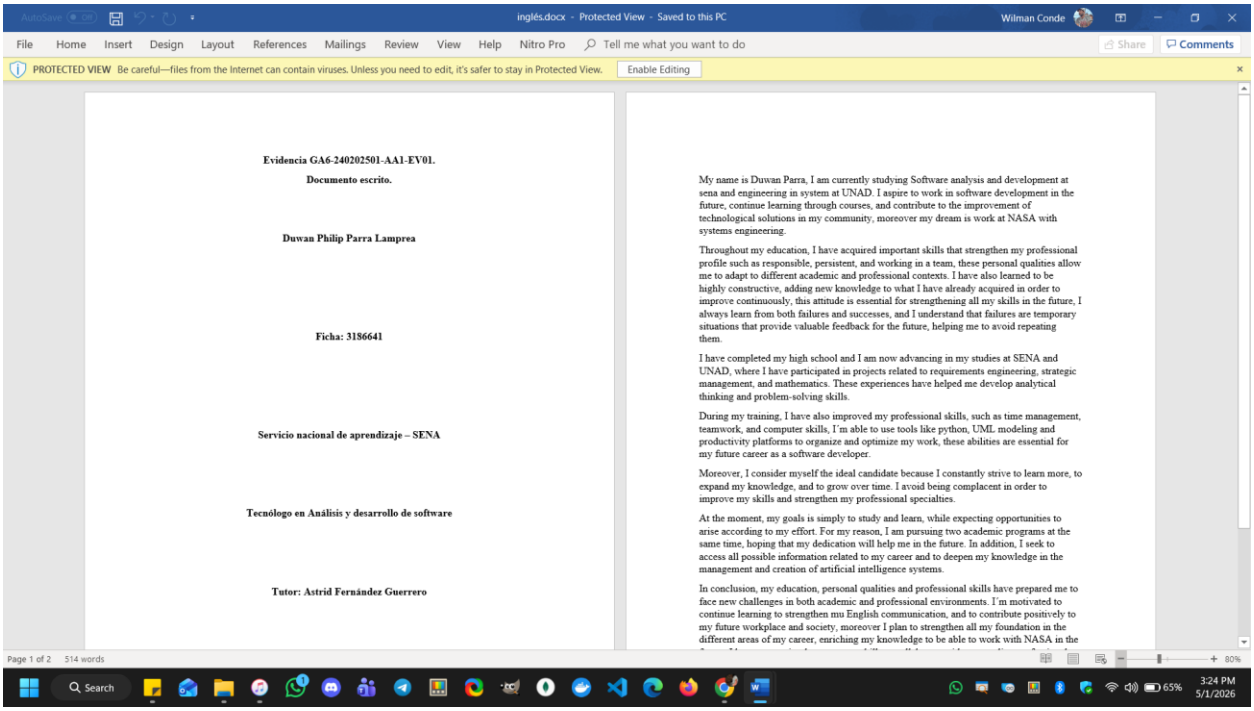
- KENNER JAMPIER MAJÍN CHICANGANA

INSTRUCTOR:

- WILMER CONDE

SERVICIO NACIONAL DE APRENDIZAJE SENA

ANALSIS Y DESARROLLO DE SOFTWARE



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Documento escrito.

Duwan Philip Parra Lamprea

Ficha: 3186641

Servicio nacional de aprendizaje – SENA

Tecnólogo en Análisis y desarrollo de software

Tutor: Astrid Fernández Guerrero

My name is Duwan Parra, I am currently studying Software analysis and development at sena and engineering in system at UNAD. I aspire to work in software development in the future, continue learning through courses, and contribute to the improvement of technological solutions in my community, moreover my dream is work at NASA with systems engineering.

Throughout my education, I have acquired important skills that strengthen my professional profile such as responsible, persistent, and working in a team, these personal qualities allow me to adapt to different academic and professional contexts. I have also learned to be highly constructive, adding new knowledge to what I have already acquired in order to improve continuously, this attitude is essential for strengthening all my skills in the future, I always learn from both failures and successes, and I understand that failures are temporary situations that provide valuable feedback for the future, helping me to avoid repeating them.

I have completed my high school and I am now advancing in my studies at SENA and UNAD, where I have participated in projects related to requirements engineering, strategic management, and mathematics. These experiences have helped me develop analytical thinking and problem-solving skills.

During my training, I have also improved my professional skills, such as time management, teamwork, and computer skills, I´m able to use tools like python, UML modeling and productivity platforms to organize and optimize my work, these abilities are essential for my future career as a software developer.

Moreover, I consider myself the ideal candidate because I constantly strive to learn more, to expand my knowledge, and to grow over time. I avoid being complacent in order to improve my skills and strengthen my professional specialties.

At the moment, my goals is simply to study and learn, while expecting opportunities to arise according to my effort. For my reason, I am pursuing two academic programs at the same time, hoping that my dedication will help me in the future. In addition, I seek to access all possible information related to my career and to deepen my knowledge in the management and creation of artificial intelligence systems.

In conclusion, my education, personal qualities and professional skills have prepared me to face new challenges in both academic and professional environments. I´m motivated to continue learning to strengthen mu English communication, and to contribute positively to my future workplace and society, moreover I plan to strengthen all my foundation in the different areas of my career, enriching my knowledge to be able to work with NASA in the